How is genomics relevant to our health and our communities?

The way genomics gets researched, applied and understood, will either benefit or harm individuals facing health issues and groups currently experiencing health disparities, discrimination or stigmatization. It is important for people from diverse backgrounds to understand and influence how genomics gets studied and used.

Potential Benefits:

- Family health histories can identify risk and help prevent diabetes, stroke, and heart disease, conditions responsible for health disparities.
- Genetic population studies are showing how all of us are inter-related and may lead to increased appreciation for human diversity.

Potential Harms:

- Marketing of genetic test kits directly to the consumer may result in people getting inaccurate information about the meaning of their own genetic profile.
- Race-specific medicines like BiDil can reduce risk of heart disease in some African Americans, but will use of race in medical marketing label groups as having inferior traits?

For more information, please visit: www.GenoCommunity.org or <insert organization website>

<Insert organization logo>

<Organization name> presents <Name of event>

<Organization street address>
<City, State ZIP Code>

Phone: <Phone number>

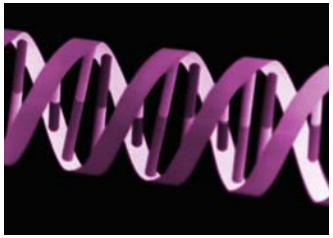
Email: <Contact email>

<Organization name> presents <Name of event>

www.GenoCommunity.org

What is genomics?

Genomics is the study of all of the genes in your body and how they interact with your environment to contribute to your health, appearance and behavior.



What is *<Name of Event>*?

<Event Description>

There is a website where you can continue the discussion and learn more. On the website you can watch animated stories about genomics and share your opinions and stories with others.

You can find out more by visiting the interactive website:

www.GenoCommunity.org

<Insert Name of Event>

<Event Building Name>

<Street Address>

City, State

<Date>

<Time>

Why should I get involved?

- No matter what level of knowledge you have in genomics you will be able to learn something.
- Your voice is important, so come take part in a discussion about genomics.
- If you have questions about genomics or how it is being researched or used, this is the place to get them answered.